

CURRICULAM VITAE

Dr. SREEJA. A

Devaragom
Near Avaloomadom Temple
Thathampally.P.O Alappuzha
– 688 013.
Mobile-8943382780



Email : [sreejaanandavally@gmail .com](mailto:sreejaanandavally@gmail.com)

Proactive lecturer and researcher with 10 years of teaching experience in N.S.S. College. Head of P.G. Department of Commerce, N.S.S College Cherthala from June 2017 onwards. Supervised 23 U.G research work and 20 P.G research work as per the syllabus of Kerala University. Published 12 articles in UGC care and peer reviewed journals . Member of Board of studies in commerce and Management, Assumption College, Chanaganacherry with effect from September 2019..

Personal Profile

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|------------------|-------------------------|
| Date of Birth | : 25/ 05/ 1982 |
| Sex | : Female |
| Father's Name | : N. Radhakrishnan Nair |
| Religion & Caste | : Hindu, Nair |
| Nationality | : Indian |

EDUCATIONAL QUALIFICATION

M.COM, MBA, Ph.D., NET, B.Ed. SET

Technical Qualification

DCA with Tally

PUBLICATIONS & EDITORIAL WORKS

- Sreeja. A. (2020). Problems of Defiberizing Units in the Mechanised Sector of Coir Industry in Alappuzha District. *Purakala*, 31(12), April 2020, 118-126
- Sreeja. A. (2019). A Comparative Study on the Export Trend of Products in the Traditional and Mechanised Sector of Coir Industry. *Think India Journal*, 22(14), December- 2019, 7084- 7095.
- Sreeja.A. (2019). Impact of Mechanisation of Coir Units on Income Generation and Employment of Labour in Alappuzha. *Journal Of Interdisciplinary Cycle Research*, 11(12), December 2019, 1297-1308.
- Sreeja.A. (2019). Financial Literacy among college students in Ernakulam District. *Journal of Emerging technologies and Innovative Research* , 6 (6), June 2019, ,(ISSN-2349-5162).
- Sreeja. A. (2016). Export Trends in Indian Coir Industry. *Baselius Researcher*, 17(2), July- Dec 2016, 214-221.
- Sreeja.A. (2016). Role of MSME in the rejuvenation of Coir Industry. *Research Scholar*, 6 (4), Dec 2016, 232-238.
- Published Paper titled “a study on corporate governance practices of Aspinwall and company limited in ‘Recent Trends in Corporate Governance (edited Papers)’, by PG Department of Commerce and Research Centre ,S.D. College ,Alappuzha (ISBN 978-93-5254-018-1)
- Published an article titled “A study on the coir Industry In Kerala-Opportunities and challenges” on an edited volume Envisioning the Future: Emerging Trends in Management and Information technology(Vol 1, 11-16.)ISBN no-978-81-921983-9-2)
- Paper titled testing the effectiveness of multimedia learning package using cartoons for teaching selected topics for higher secondary students in Kollam District Vol III No-1 ,(ISSN-2520-2521)
- An article titled “Total Quality Management in Public Sector Undertakings in Kerala” published on an edited volume Envisioning the Future: Emerging Trends in Management and Information technology Vol 1, 103-107 (ISBN no-978-81-921983-9-2)

- A comparative study on the Performance of Life insurance and Non-Life Insurance sector in India “presented in UGC sponsored seminar on “Reforms in Insurance sector in India whether a boon or bane “organized by PG department of commerce Cherthala on 15th July 2015 ‘ communicated, to be publishing in a research publication .
- Paper titled “a study on corporate governance practices of coir board and sustainable development of Coir Industry “ presented in UGC sponsored National seminar on corporate Governance Regulations and practices in India organized by PG department of commerce St,Michaels college Cherthala ‘ communicated, to be publishing_(ISBN No: 978-81-930603-0-8.)

CONFERENCE & PAPER PRESENTATION

- Served as resource person in one day webinar organized by Vigyan College of Applied science, Trivandrum on the topic” Leadership Skills” on March 3, 2022
- Webinar on Data Analysis in R using STATCRAFT conducted by Department of Management studies Kannur University, 24- 25 May 2021
- National level virtual Faculty development programme on drafting effective research proposals for funding agencies- challenges and strategies, organized by Department of commerce(SF) , V.H.N Senthikumara Nadar College, Virudhunagar 15 & 16, September 2021
- International webinar on Covid 19 and Maslow’s Hierarchy Needs;, organized by MES Asambi College,P.Vemballur , 26/5/2020
- Participated in International conference Contemporary issues in Accounting organized by WIRC of ICAI and Indian Accounting Association , 10/6/2021 to 11/6/2021
- Paper titled Digital marketing tools presented in International Seminar on Cyber Security and Digital Marketing, organized by P.G and Research Department of commerce in association with Kerala Higher Education Council, 2/3/2020
- Webinar on Production Management during Corona virus Pandemic, Department of Commerce. NSS College, Nenmara, Palakkad,23/5/2020
- Webinar on Corona Pandemic and Indian Economy, SN College, Kollam , 22/5/2020

- Workshop on Creation of instructional video and recording, IQAC, NSS College, Pandharam, 13-14 May 2020
- International webinar Contactless teaching and learning Pedagogy , IQAC, St. Xavier's College, Aluva, 19/5/2020
- Workshop series Research Methodology-IV, Department of Commerce, SD College, Alappuzha, 4/1/2020
- Workshop on Scholarly Communication in Digital Environment :New Perspectives, conducted by National Institute of Physical Medicine and Rehabilitation , Irinjalkkuda Jan 11-12-2020
- Workshop series Research Methodology-III, P.G Department of Commerce, SD College, Alappuzha, 16/11/2019
- Workshop series Research Methodology-II, Department of Commerce, SD College, Alappuzha, 12/10/2019
- Paper titled "Performance of Coir units in Cherthala" , sponsored by Directorate of Collegiate Education, Govt of Kerala , at Govt College, Kottayam, oct 18-19, 2019
- Workshop on Research Methodology, P.G Department of Commerce & Research Centre, SD College, Alappuzha, 13, July 2019
- Workshop on Digital Tools in Research Methodology, Research Monitoring Committee, SD College, Alappuzha, 18, July 2019
- Paper titled "Export trend of Coir Industry in India" presented in National seminar Cross border trade and investments among emerging economies , HHMSPB NSS College in association with Higher Education Council, Thiruvananthapuram, oct 5 , 2019
- Two-day Faculty Development programme organized by Dept of Business Administration, St. Berchmans College, Changanacherry, 30 Nov & Dec 1 2018
- National workshop on Time Series Analysis and Basics of Behavioral Finance, BJM Govt. College, Kollam, 28-30 Nov 2018
- Three-day Research workshop entitled Quality Research and Knowledge creation organized by IQAC, University of Kerala in association with Indian Council of Social Science Research- Southern Regional Centre, 22- 24, Nov, 2018

- Paper titled “a study on corporate governance practices of Aspinwall and company limited, presented in UGC sponsored national seminar on recent trends in corporate Governance organized by PG Department of Commerce ,S.D. College ,Alapuzha 10th and 11 sept 2015
- “A comparative study on the Performance of Life insurance and Non-Life Insurance sector in India “presented in UGC sponsored seminar on “Reforms in Insurance sector in India whether a boon or bane “organized by PG department of commerce Cherthala on 15th July 2015 .
- Participated in National workshop on” Research methods: Tools for Data collection organized by PG Department of Commerce ,S.D. College ,Alappuzha on 26 may 2015
- Paper titled “a study on corporate governance practices of coir board and sustainable development of Coir Industry “ presented in UGC sponsored National seminar on corporate Governance Regulations and practices in India organized by PG department of commerce St,Michaels college Cherthala on Nov 6-7, 2014
- Paper presented “ A study on the sustainable development of Coir Industry through central state support” in UGC sponsored national seminar on challenges and prospects in finance and financial services” organized by PG Department of Commerce ,S.D. College Alappuzha on 25-26 sept 2014.
- Participated in two-day National workshop on” selected Tools of Statistical analysis” organized by PG Department of Commerce ,S.D. College ,Alappuzha on 20,21 sept2014
- Participated in National seminar on” preparation and presentation of Literature Review for Research works in social sciences” organized by PG Department of Commerce ,S.D. College ,Alappuzha on 23 may 2014
- Participation in International seminar on” Foreign Direct Investment”-The Indian scenario organized by Department of Commerce, School of Business Management and Legal studies, University Of Kerala ,Thiruvananthapuram during march 23-24 2013 .
- Paper titled “An Evaluation of the Entrepreneurial Development programmes in terms of establishment of new enterprises in Kollam”, presented in UGC sponsored National conference on” Entrepreneurship Development through educational institutions” undertaken by Mar Ivanios College, Thiruvananthapuram on oct 25-26 ,2013
- Participated in the two-day national seminar on “Application of statistical techniques in commerce and management research” sponsored by Directorate of collegiate Education and organized by Department of commerce, Baby John Memorial Govt College Chavara on 28- 29 Jan 2013.
- Paper titled “problems and prospects of coir Industry in Export Performance” presented in UGC sponsored National workshop organized by PG Department of Commerce ,S.D. College ,Alappuzha on 21-23 Aug 2012.

- “Sustainable development of Coir Industry” –presented in two-day National seminar on Business Sustainability , Indian Economy-Challenges and Opportunities & IFRS (19-20 Jan2012) conducted at NSS college Changanacherry.
- Present a paper on Aavishkar 2011(National Seminar conducted by Chinmaya Institute of Technology, Kannur) titled” A Study On Coir Industry in Kerala-Opportunities & Challenges”. Total Quality management in Public Sector Undertakings in Kerala-presented in national Seminar Aavishkar by Chintech on Dec15-16 2011.
- Presented in Berchmans International Conference 2012 a paper titled: “Employee Satisfaction in Coir Industry in Kerala”.
- Life insurance Sector in India-Opportunities and Challenges, presented in International Seminar conducted by S.B.college, Changanacherry(Jan13,14-2012)

Training Attended

- UGC sponsored Orientation programme Conducted by UGC-HRDC , University of Kerala, Kariavattom, Thiruvananthapuram from 3/9/2015 to 30/9/2015.
- UGC sponsored Refresher Course Conducted by UGC-HRDC , University of Kerala, Kariavattom, Thiruvananthapuram from 27/07/2018 to 16/08/2018
- Refresher course in Commerce and Management conducted by UGC-HRDC Sant Gadge Baba Amravati University, Amravati, Maharashtra, 14-16 Sept 2020
- RUSA sponsored Refresher course in Commerce and Management conducted by UGC-HRDC ,University of Mumbai, 3/2/2021 to 16/2/2021
- Short-term course in Teacher Educator conducted by UGC, HRDC, Goa University, 30/11/2021 to 7/12/2021
- 5-day faculty development programme on Effective teaching through MOODLE organized by SN College, Kollam in association with The Kerala Higher Education Council, 31/5/2021 to 4/6/2021

Experiences

- Head of P.G Department of Commerce, **NSSCollege** ,Cherthala (2/6/2017 onwards)
- Assistant Professor, P.G Department of Commerce at **NSSCollege** ,Cherthala (Affiliated to **Kerala University**) (3/6/2014 onwards)
- Assistant Professor of Commerce , **MMNSS College, Kotiyam**(19/11/2012 to 2/6/2014)
- Lecturer in finance in **ICFAI National college, Alleppey** from March 2008 –April 2010
- Experience as a Lecturer in **UIT(Kerala University Institute of Technology)**, Alappuzha from August 2007 to March 2008
- Experience as a Lecture in commerce **Naipunnya School of Management**, Cherthala (Affiliated to **Kerala University**) from May 2006 to May 2007
- Experience as a faculty in **Universal Institute of Information Technology** from June 2004 to March 2005

Declaration

I hereby declare that the details furnished above are true and correct to the best of my Knowledge and belief.

Place: **Alappuzha**

Date: 30-12-2022

Dr. SREEJA. A