





## Voter Literacy Campaign

The unit organized a voter literacy campaign in the college premises on the 9<sup>th</sup> of N. The campaign was inaugurated by the Tahsildar of Cherthala Taluk, Sri. Manoj, who praised the NCC cadets for their initiative in promoting voter awareness among the students and the community.



The voter literacy campaign aimed to educate the students and the general public on the importance of voting and the electoral process. The NCC cadets designed various posters and pamphlets with slogans and messages emphasizing the significance of voting as a fundamental right and a civic duty. The cadets also conducted interactive sessions, where they explained the process of voter registration, voting, and the role of citizens in ensuring free and fair elections.

Sri. Manoj congratulated the NCC cadets on their initiative and stressed the importance of voter participation in a democracy. He also emphasized the need for transparency and accountability in the electoral process and encouraged the cadets to continue their efforts in promoting voter awareness and civic engagement.

The campaign highlighted the role of the NCC in promoting national service and social responsibility, and reflects the Corp's commitment to developing responsible citizens who are committed to serving the nation. The efforts of the NCC cadets in conducting the voter literacy campaign were commendable and reflect the values of discipline, leadership, and teamwork that are the hallmarks of the NCC.

