

## NSS COLLEGE CHERTHALA

### ANNUAL GENDER SENSITIZATION ACTION PLAN 2022-23

SI No	STRATEGIC GOALS/ OBJECTIVES	TARGET PARTICIPANTS	ACTION PLAN
	Health & Hygiene	Lady Students	Invited talks for inculcating healthy and sustainable habits among women.
	Women's Safety	Lady Students	Equipping lady students with basic techniques in self defense and safety.
	Women Rights	Lady Students	Raising awareness about legal rights and social responsibilities among girl students.
	Gender Equality & Women Empowerment	All Students and staff	<ul style="list-style-type: none"><li>● Offering Value Added Course- departments</li><li>● Awareness regarding need for equal representation of women in different spheres- through Tutorial System, invited talks, cultural programmes</li><li>● Faculty as Resource Persons in other institutions.</li></ul>
	Skill Development Programmes		Training programmes for imparting vocational skills for self employment

**GENDER EQUITY AND SENSITIZATION IN CO-CURRICULAR  
ACTIVITIES 2022-23**

<b>Title of the Programme</b>	<b>Period (from -to)</b>	<b>Number of participants</b>
Inauguration of Women's Study Unit and talk on 'Gender Sensitisation'	23rd November 2022	109
Observation of International Day for Violence against Women by taking pledge organised by Women's Study Unit.	25th November 2022	61
Talk on 'Sustainable Menstruation' organized by Women's Study Unit	1st December 2022	61
Observation of National Girl Child Day with the theme 'Save Girl Child' by conducting Poster Making Competition organised by Women's Study Unit and KSWDC	24th January 2023	
Human Rights and Ethics Cell in association with Department of History observed National Girl Child Day by organising a flash mob within the campus	24th January 2023	9
Self Defense Awareness Programme organised by Women's Study Unit and KSWDC	25th January 2023	70
Workshop on Liquid Embroidery organised by Women's Study Unit	20th February 2023	27
International Women's Day Celebration by organising a talk on 'Women Empowerment and Equity' and Debate competition on the topic 'Do Women need special provisions under law?'	8th March 2023	78

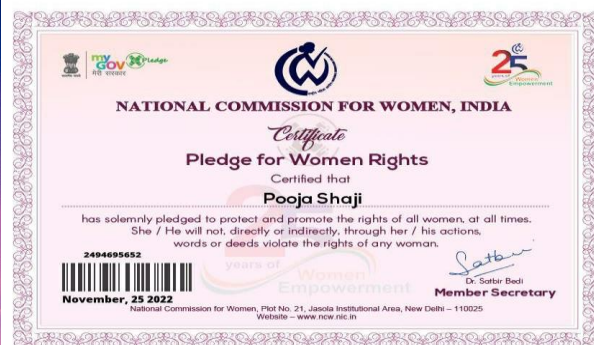
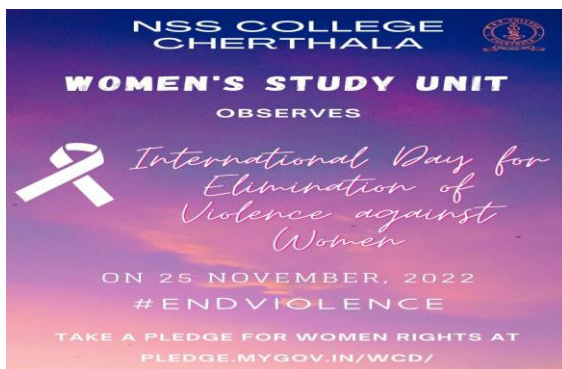
**N.S.S COLLEGE CHERTHALA**  
**WOMEN'S STUDY UNIT**  
**ACTIVITY REPORT**  
**2022-2023**

**INAUGURATION AND TALK ON GENDER EQUITY**

Inauguration of Women's Study Unit was held on 23/11/2022 at 10:00 am in the seminar hall. Dr. Ampili M, Principal, N.S.S College Cherthala presided the programme. Dr. Prameela Devi, Former member, Kerala Women's Commission was the chief guest for the occasion. Dr. Prameela Devi delivered a talk on Gender sensitization. Total of 109 participants were present during the inauguration and thereafter for the session.



On 25<sup>th</sup> of November 2022 Women's Study Unit Observed **INTERNATIONAL DAY FOR ELIMINATION OF VIOLENCE AGAINST WOMEN**, by taking a pledge for women rights at [pledge.mygov.in/wcd/](https://pledge.mygov.in/wcd/). A total of 61 students participated and received certificates.



## TALK ON SUSTAINABLE MENSTRUATION

On 01/12/2022, a session on sustainable menstruation was conducted solely for girl students. The session was handled by Dr. Devi Soumyaja, Assistant Professor, School of Management Studies, CUSAT. A total of 61 students participated.



## NATIONAL GIRL CHILD DAY-POSTER MAKING COMPETITION AND FLASH MOB

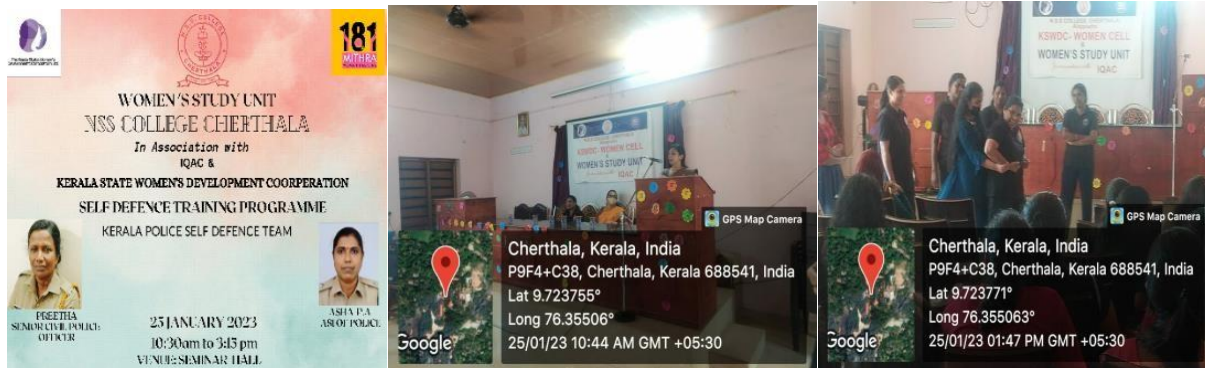
On 24/01/2023, Women's Study unit and KSWDC – Women's Cell organized a poster making competition in the college as part of National Girl Child Day with theme Save Girl Child. First three winners of the contest were awarded cash prize and certificates.

Flash mob by the members of women's study unit was held at Cherthala private bus stand for spreading awareness on saying 'no' to abortion of girl child and regarding the importance of educating the girl child.



## SELF DEFENCE PROGRAMME

One day Self defence and awareness programme was organized on **25/01/2023** by Women's Study Unit and KSWDC- Women's Cell. The one day session was handled by the Kerala Police Department, Self defence team. A total of 70 students participated and benefited from the programme.



## WORKSHOP ON LIQUID EMBROIDERY

One day Workshop on liquid embroidery class was organized on **20/02/2023**, Instructor for the same was Mrs. Rekha Anilkumar, Fevicryl specialist, Pidilite Industries Ltd. 27 students participated and benefited from the programme.

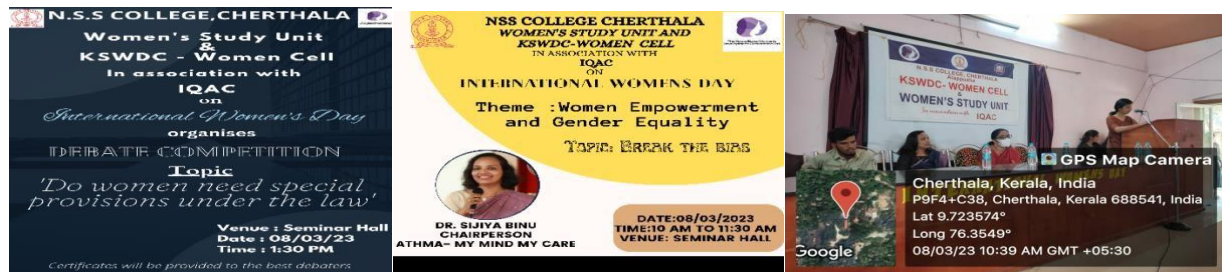


## INTERNATIONAL WOMEN'S DAY CELEBRATION - INVITED TALK AND DEBATE COMPETITION

International Women's Day was celebrated on **08/03/2023**, by organizing a talk in the morning session on Women Empowerment and Gender Equality on topic Break the bias by Dr. Sijina Binu, Chairman Athma, My Mind, My Care, Centre for holistic well-being counselling

mental health service organization. Dr. Ampili M, Principal, NSS College Cherthala presided the programme. A total of 78 students and teachers participated in the programme. Winners of Poster making competition held on 24/01/2023 as part of national girl child day were awarded cash prize and certificate.

In the evening a debate competition was conducted, participation for the same was open to all students of the college. The topic for debate was ‘Do women need special provisions under the law’. Best three debaters were awarded certificates.



- Convenor: Mrs. Veena S Kumar  
 Members: Dr. Raji Prasad  
 Dr. Geetha G Nair  
 Mrs. Sudha Rajashekar  
 Dr. Sreeja A  
 Mrs. Deepa Divakaran  
 Dr. Anjali Devi M  
 Dr. Praveena  
 Mrs. Latha P  
 Mrs. Divya M  
 Mrs. Greeshma R P



## HUMAN RIGHTS AND ETHICS COMMITTEE REPORT 2022-2023

Members: Dr. Anjali Devi M (Convenor), Dr. Praveen N K, Mrs. Maya Venugopal and Mrs. Latha P

- The Human Rights and ethics Committee aims to create awareness regarding rights and duties among students being part of society.
- As part of National Girl Child Day, Human Rights and Ethics Cell in association with IQAC and the Department of History, N S S College, Cherthala has conducted a flash mob within the campus. Flash mob has tried to convey message against female foeticide.





# National Girl Child Day

## SAVE GIRL CHILD

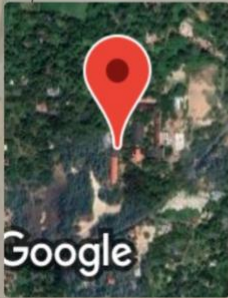
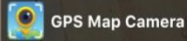


A daughter is one of the most beautiful gifts this world has to give

She makes the world  
Bright but still struggles  
to see the Light

GIVE GIRLS THE WINGS  
TO FLY, NOT THE PAIN TO  
CRY AND DIE

Save and respect girl child,  
as she is the future of  
your family and Society



Google

Cherthala, Kerala, India

P9F4+C38, Cherthala, Kerala 688541, India

Lat 9.723602°

Long 76.354947°

24/01/23 01:43 PM GMT +05:30